



CONSULTATION OFFERINGS

2024-25



Our consultations are customized for you and your needs. Think of this as a time when our experts can meet with you and provide insights to help you create or grow your virtual education program.

A photograph of several children sitting at desks in a computer lab, focused on their work. The children are seen from the side, looking at multiple computer monitors. The room is brightly lit, and the children appear to be engaged in their learning activities.

Education Consultations



Academic Integrity

Our experts help you navigate academic integrity in the virtual world.

Topics that can be covered:

- How a virtual school can monitor for Academic Integrity.
- The importance of Discussion-Based Assessments (DBAs).
- How to build personal relationships with students.
- How Artificial Intelligence relates to Academic Integrity.



Analysis, Assessment and Accountability

Our experts can consult with you on ways to use data and navigate testing to ensure accountability.

Topics that can be covered:

- Navigating state, national, and advanced studies testing in a virtual learning environment.
- How to ensure your virtual school is maximizing potential within your state's accountability system.
- Creating efficacy studies.
- How to use data effectively in a virtual learning environment.
- How to develop effective surveys and use survey data to drive decisions.
- Methods for monitoring evaluation data.



Marketing

Our experts can consult with you on how to best use marketing efforts to drive engagement and growth. We can guide your efforts and ideas as you market your virtual offerings.

Topics that can be covered:

- How to grow your enrollments.
- Methods for student recruitment.
- Strategies to effectively engage with your community.
- Assessing your current marketing efforts.
- Strategies for messaging and communication.



Curriculum

Our experts can consult with you on building a virtual school program through quality curriculum and assessment creation.

Topics that can be covered:

- How to approach content creation in a virtual school setting.
- Pedagogy for virtual learning.
- Methods for assessment creation in a virtual school setting.
- How to configure an LMS & LMS Data.
- How to ensure accessibility for all users.
- The differences between developing for asynchronous vs synchronous learning.



Full Time Services

Our experts can consult with you on questions related to administration of a full-time virtual school.

Topics that can be covered:

- Structure and support for a full-time virtual school.
- Staff considerations for a full-time virtual school.
- Creating a full-time virtual school vision, mission, and structure
- Measuring student performance in a virtual school.
- Methods to effectively train staff for a full-time virtual school.
- How to monitor progress for a full-time virtual school.
- How to create pathways for students including topics such as clubs/eSports/career academies.



Certification

Our experts can consult with you on certification issues and concerns, tailoring our advice to your state's exact requirements.

Topics that can be covered:

- Managing certification information.
- Communicating with instructors and supervisors regarding certification requirements.
- Dealing with state statutes, requirements, programs, and legislative changes.
- Building certification review into hiring protocols and working collaboratively with the hiring team.



Compliance

Our experts can consult with you concerning building a quality compliance program.

Topics that can be covered:

- Why do we need a compliance program?
- Building a compliance program.
- Establishing policies, administrative procedures, and SOPs.
- Internal and external communication regarding compliance.
- Ethics items within compliance including creating code of conduct and more.



Instructional Quality

Our experts can advise you on ensuring instructional quality in your program.

Topics that can be covered:

- Purpose of an instructional quality program.
- How does instructional quality differ from content quality?
- Building an instructional quality program.
- Working collaboratively with instructional leaders, professional standards, and professional learning to build and grow instructional quality.



Performance Management

Our experts can consult with you as you build an effective performance management system, tailoring our advice to your state's exact requirements.

Topics that can be covered:

- How to implement an evaluation cycle: From goal setting through the year-end evaluation.
- Creating different evaluation types based on the employee's role within the organization.
- Best practices for communicating with staff regarding evaluation requirements including training, timelines, and more.
- How to work collaboratively with organizational leaders to build a quality performance management system.
- How to monitor performance and identify areas for growth while ensuring your evaluation system remains agile and effective.



Records/Risk

Our experts can consult with you concerning how to maintain records and deal with risk, tailoring our advice to your state's exact requirements.

Topics that can be covered:

- What is the difference between data and records?
- What defines a good records management program?
- Understanding the structure of official records, related to discovery.
- Managing multiple types of insurance requirements across state lines.
- What are the risk challenges of an organization with primarily virtual employees?

Technology Consultations



IT Consultative Services (OneRoster)

- Step-by-step assistance with getting OneRoster set up
- Additional assistance as needed



IT Consultative Services

- Assistance with Buzz Domain (e.g. clean up data and domains)
- Advanced Buzz Features
- Course Modification (e.g. changing color schemes or background images)
- Remapping New Courses