



FLORIDA VIRTUAL SCHOOL UNVEILS FLEXPPOINT EDUCATION CLOUD – A NEW BRAND OFFERING SERVICES TO KINDERGARTEN-12TH GRADE SCHOOL DISTRICTS WORLDWIDE

Last School Year, Florida Virtual School Partnered with More Than 160 New Schools and Districts to Quickly Implement Online Learning Programs, and the Launch of FlexPoint Will Provide Resources to Even More Educators Around the Globe

[Click Here](#) to Download Photos and B-roll

ORLANDO, Fla. (Oct. 6, 2021) – Today, Florida Virtual School (FLVS) is excited to unveil **FlexPoint Education Cloud**, a new brand providing school districts around the world with tools and resources to seamlessly implement Kindergarten through 12th grade online learning programs. For more than 20 years, FLVS has provided schools and districts worldwide with digital curriculum and educator training, and the launch of FlexPoint will provide resources to even more learners, teachers, schools, districts, and beyond as cultural norms around the world continue to shift, and students’ educational journey becomes more individualized.

“Launching FlexPoint is personal to us because we are educators at heart,” said Dr. Louis Algaze, President and Chief Executive Officer of Florida Virtual School. “We know firsthand the challenges school administrators face every day because we are a public school district and our virtual doors opened in 1997. We understand what truly matters to them, which is the success of their students and that teachers feel supported. We are thrilled to work with schools and districts to continue individualizing the student learning experience by equipping them with the tools and training they need to drive high student performance outcomes in an online learning environment.”

A new survey by FLVS revealed that more than **75% of parents believe that online learning allows their children to gain critical skills that they would not acquire in a traditional in-person setting**, from communication and time management skills to online behavior etiquette. Most parents also note that online learning positively impacts their children’s education experience, resulting in increased ability to focus, motivation to finish homework, and the confidence to be authentically themselves. For the full survey results, [click here](#).

Last school year, more than 160 new schools and districts partnered with FLVS as they looked for ways to quickly implement online programs, including:

- [Alaska Department of Education & Early Development \(AK DEED\)](#) - In early 2020, before the pandemic, AK DEED was already working with FLVS to create its first statewide virtual school. Then the COVID-19 pandemic hit, forcing school closures and requiring AK DEED to press fast forward on their plans. In a matter of two weeks, FLVS partnered with AK DEED to launch Alaska State Virtual School in March 2020, two years ahead of schedule. FLVS also licensed its digital

curriculum with more than 180 courses and hosted intensive teacher training for more than 190 Alaskan teachers who wanted to help as many of their students as possible by teaching online during the pandemic.

- [Michigan's Grand Ledge Public Schools \(GLPS\)](#) – When the COVID-19 pandemic forced GLPS to start the 2020-21 school year remotely, they partnered with FLVS to provide the school district's approximately 5,000 Kindergarten through 12th grade students with an online learning option. Through their work with FLVS, GLPS offered more than 180 customizable digital courses to support student learning and was able to serve all its students safely and effectively. Throughout the 2020-21 school year, the district maintained an average weekly participation rate of 94%.

FlexPoint has worked with schools and students around the nation and worldwide in 65 countries and three U.S. territories. FlexPoint offers more than 180 engaging and effective digital courses that can be customized to various state standards and seamlessly implemented across a variety of online platforms, extensive staff training and professional development, and unparalleled customer service support to ensure that educators are getting what they need, when they need it.

FlexPoint is a trademark of Florida Virtual School. FLVS offers award-winning digital curriculum and staff training to schools and districts, and is a fully accredited Florida statewide public school district providing Kindergarten through 12th grade students with tuition-free part time and full-time online learning options. Students outside of Florida can enroll in Global School, an FLVS tuition-based Kindergarten-12th grade online school.

For more information about FlexPoint, please visit www.FlexPointEducation.com.

###

Survey methodology

The survey was conducted by Florida Virtual School in August 2021 and was deployed to parents of children of all grade levels, including FLVS Full Time and FLVS Flex student populations. The 18-question survey was composed of three school history questions and 15 questions on parents' perspective on how online learning impacted their children and the skills they acquired. Question types included Likert ratings and single- and multi-select multiple choice. Of those invited, 3,248 parents/guardians completed all questions on the survey. Statistical analyses of responses revealed important insights about how parents perceive the importance of online education in their children's future. To read the complete survey results and analysis, [click here](#).

About FlexPoint Education Cloud

FlexPoint Education Cloud is an internationally recognized, full-service Kindergarten through 12th grade online education leader and has worked with schools and districts across the nation and worldwide in 65 countries and three U.S. territories. Our team develops and delivers comprehensive and effective digital courses that can be seamlessly implemented across various online platforms. We also equip educators with customized training and unparalleled support – so teachers feel empowered, students feel connected, and everyone sees results. As a trademark of Florida Virtual School, we fully embraced the digital world more than 20 years ago as a public school district, and know that individualized learning, paired with innovation, can unlock endless possibilities. Plus, our north star is straightforward: student success is our bottom line. Revenue generated from our work with districts outside of Florida is reinvested into the creation of the highest-quality courses, development of new educational

technologies, and implementation of operational excellence and awareness programs. Together, let's lift learning above the status quo. To learn more, visit www.FlexPointEducation.com.